

August - September
Aaron & Company
 Birthdays

Piscataway:		
Victor DeRosa	August	8
Laura Purcell		8
David Ragas		8
Jeffrey Aaron		9
Benny Cialone		14
Jim Klopfer		14
Richard Laudino		16
Robert McBride		22
Deana Driver		24
Michael Kopp	September	2
Richard Boyler		7
Jay Bennett		11
Victor Medina		15
LouAnne De Guzman		21
Mohamed Kossay		27
F. Scott Bennett		28
Ted Garrigana Jr		28
Kevin Zimmer		29
Bryan Allen		30
Jason Russo		30
Trenton:		
Leonard Jones	August	5
Ray Hoffman	September	30
Bob Tattory		30
New Brunswick:		
Allisa Perle	August	5
Brenda DiCaro		15
Chet Wohltman		18
Fitz Keefe	September	28
Somerville:		
Lorraine Stellato	September	1
Flemington:		
Dan Smith	September	18
Freehold:		
Philip Herold	August	5
Roger White		5
Judy Litt	September	27
Peter Clark		30

EASTERN HEATING & COOLING COUNCIL SEMINARS

Gas Furnace Trouble Shooting

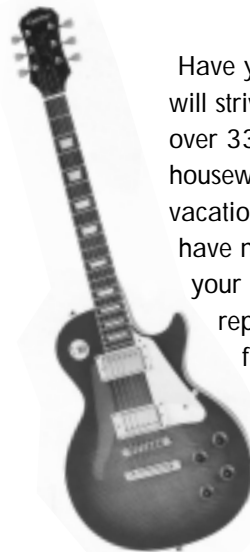
DATE: Thursday September 13, 2001
TIME: 9:00 AM to 4:00 PM
LOCATION: Aaron & Company Piscataway
FEE: \$119, EHCC Members \$99
LEVEL: Both for entry level and experienced technicians
PROVIDED: Certificate, Trouble Shooting Manual, Lunch
DETAILS: EHCC at 800-247-6547
TO REGISTER: Suzanne Slovinsky at Aaron & Company
 800-AARON-PS (800-227-6677) or 732-752-8200

Residential Airflow & System Charging

DATES: Tuesday & Thursday October 9 & 11 (two session seminar)
TIME: 6:00 PM to 9:00 PM
LOCATION: Aaron & Company Piscataway
FEE: \$135, EHCC Members \$115
PROVIDED: Certificate, Materials & "Tip Sheets", Free Magnehelic gauge (or \$50 coupon toward tool purchases), Food
DETAILS: EHCC at 800-247-6547
TO REGISTER: Suzanne Slovinsky at Aaron & Company
 800-AARON-PS (800-227-6677) or 732-752-8200



Aaron Reward
Books are
now out!



Have you selected the awards you will strive to earn?? Choose from over 3300 items from electronics, housewares, jewelry, sporting goods, vacation trips, and much more. If you have neglected to sign up yet, call your Aaron & Company sales representative today, and take five minutes to fill out the short, half page form that will get you points for all your purchases beginning January 1, 2001.



Pictured Clockwise From Top Right: Get-away to Orvis Fly-Fishing School; ESQ Mens' 550 SLX Chronograph Watch; Makita Cordless Circular Saw; Epiphone Les Paul Electric Guitar



JANITROL SINCE 1890
 air conditioning & heating



JANITROL
AUGUST SPECIAL
 CLJ 36-1
 \$521.00
SEPTEMBER SPECIAL
 CLK 30-1
 \$324.00

Specials

Meet Allisa Perle

Everyone knows Allisa! At least everyone who does business at New Brunswick Aaron & Company. Allisa has been a professional showroom design consultant in New Brunswick for 14 years. And it only seems like yesterday... Although she has tried other jobs, it seems as if her destiny is with Aaron & Company, where she is known for her good humor and her expertise working both with contractors and their homeowner customers. Allisa has saved many contractors from the exasperation of working with retail customers and the enormous time and patience it takes. At the same time, she will upgrade sales and arrange for shipments per the contractor's schedule, keeping everyone happy. Many contractors and homeowners have said over the years how pleased they were with her efficient handling of their jobs.



Allisa has lived in East Brunswick most of her life. She is "single in the city", and likes to work out, go to the beach, read, go to the theatre and to movies. With her usual smile on her face, she says, "Always feel free to call or stop in to make any of your decorating dreams a reality. I love to create that beautiful bath!" And she means it!



PLUMBING-HEATING-COOLING CONTRACTORS ASSOCIATION CELEBRATES 100 YEARS

Aaron & Company salutes the PHCC-NJ, which is celebrating its 100th Anniversary of supporting the working contractors of New Jersey. In numbers there is strength. Aaron & Company has always believed that the more successful businesses keep their eyes more on the customer than on the competition.

Slant/Fin.



Slant/Fin offers you a very generous factory direct rebate of 40¢ per foot on Fine/Line 15 Series baseboard, in stock at Aaron & Company. The rebate applies to all purchases in June, July and August. Get it while it's still hot!!



Slant/Fin.
Factory rebate of 40¢ per foot!
JUNE 1 to AUGUST 31, 2001

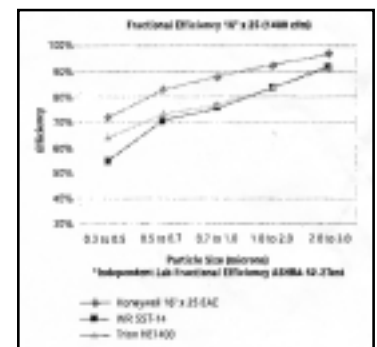
Honeywell

OUT-FILTERS THE COMPETITION

Honeywell EAC consistently outperforms Trion and White-Rodgers in fractional efficiency testing

In side-by-side testing, Honeywell Electronic Air Cleaner outperformed both White Rodgers and Trion models across all sizes of particles. The Honeywell EAC captured up to 30% more particles at some particle sizes, clearly establishing the Honeywell product as the true industry leader in performance.

Remember, both Trion and White Rodgers supply electronic air cleaners to equipment manufacturers, so this comparison is also valid against the OEM's models as well.



PROMOTIONS

PRODUCTS

- All Purchases from Aaron & Co
- Burnham Boilers
- Fluidmaster Bowl Gaskets
- Moen
- Slant/Fin #15 Baseboard

ELIGIBLE DATES

- 1/1/01 to 12/31/01
- 8/1/01 to 8/31/01
- 8/1/01 to 9/30/01
- 5/1/01 to 8/31/01
- 6/1/01 to 8/31/01

INCENTIVE

- Earn Points for Prizes All Year
- Free Jackets*
- Introductory Prices*
- Points for Gifts, Sweepstakes for African Safari
- 40¢ per Foot Factory Rebate*

For details, contact any Aaron & Company salesperson.

*See Article



PO Box 8310
Piscataway NJ 08855-8004

Return Service Requested

PRSR STD
U.S. POSTAGE PAID
Permit NO. 35
Whitehouse Station
NJ 08889



Today's Gem

A problem stated is a problem half solved.

Closing Announcements

All Aaron & Company
facilities will be
closed Monday,
September 3 for
Labor Day.



New Fluidmaster Inc. WaxFree Bowl Gasket Makes Toilet Installation Cleaner and Easier



This breakthrough in bowl gaskets allows a sure fit on any surface, no matter what temperature or type of drain. Plus, it can be readjusted during installation; and it totally eliminates the need for using multiple wax rings on new, raised flooring.

- Fits all drain pipes
- Adapts to all types of floorings
- Clean to install, no messy wax
- Seals over uneven floors or over tile floors with recessed flange
- Can be readjusted during installation
- No Minimum temperature required for installation
- Works with PVC (white), ABS (black) drain pipes with or without inner lip, or cast iron drain pipes



Wholesale Distributors
Plumbing-Heating-Cooling

BATH CENTERS
Aaron

WIT
We Invest Together

www.aaronco.com

PISCATAWAY*

30 Turner Place
PO Box 8310
Piscataway NJ 08855
732-752-8200
800-AARON-PS - 800-227-6677

732-752-8221 admin fax
732-424-9499 plumbing fax

HVAC:
732-968-5200
888-AARON-AIR - 888-227-6624
732-424-0025 fax

*Central Distribution Warehouse and
Corporate Offices

NEW BRUNSWICK**

10 Industrial Drive
New Brunswick NJ 08901
732-247-4500
877 -60-AARON - 877-602-2766
732-247-9682 fax

FLEMINGTON**

311 S. Main Street at Rt. 202-31
Flemington NJ 08822
908-782-3306 - 800-666-3306
908-782-2793 fax

FREEHOLD**

638 Park Avenue
Freehold NJ 07728
732-462-1322
888-AARON-PS - 888-227-6677
732-462-2161 fax

SOMERVILLE

75 South Bridge Street
Somerville NJ 08876
908-725-1177
800-88-AARON - 800-882-2766
908-707-8126 fax

TRENTON

Dover & Robbins Avenues
Trenton NJ 08638
609-882-8100
800-4-TRENTON - 800-487-3686
609-882-3405 fax

** These facilities have

showrooms on the premises

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