

AARON NEWS

December 2001 - January 2002
Volume 27, No. 6

Published by Aaron & Company



To our New and Old Customers and Friends:

As you probably already know, Aaron & Company has given many many thousands of dollars in holiday charitable donations over the years in the name of our customers and friends, in place of holiday gifts each year, made possible by the customer loyalty that has made the Company grow from a small shop in New Brunswick in the early part of the 20th century, to the multi-branch major distributor of the 21st century.

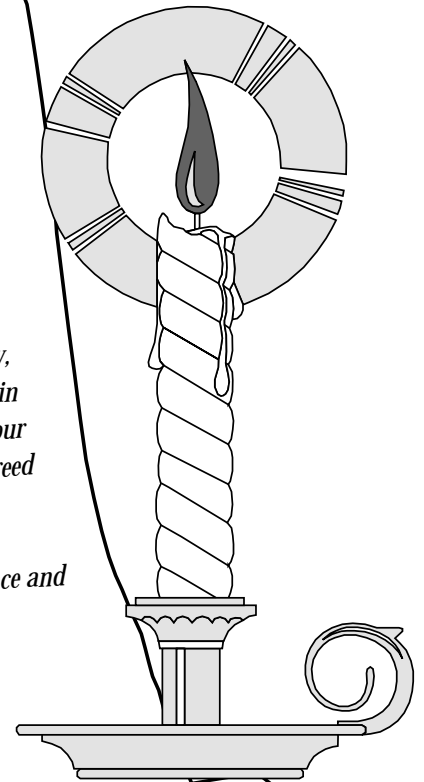
We are pleased to be able to continue our major donations to the five charitable recipients below who do their good works in our major trading areas:

- Raritan Valley Workshop in New Brunswick
- Center for Educational Advancement in Flemington
- Occupational Training Center of Somerset County in Somerville
- Monmouth Center for Vocational Rehabilitation
- Sunshine Foundation Mercer County Chapter in Trenton

Earlier this year, in response to the tragedies of September 11, Aaron & Company, together with many of its employees, provided support as we were able. We stand in unity with the freedom loving people of America and the rest of the world in our efforts to disable all forces of evil and to rid the world of the kind of ignorance, greed and intolerance that breed hatred, suffering and war.

We thank you for your business loyalty, and we wish you and yours health, peace and prosperity in the new year.

Aaron & Company
Your Wholesaler



HOLIDAYS 2002		
New Year's Day	Tuesday	Jan 1
Good Friday	Friday	Mar 29
Memorial Day	Monday	May 27
Independence Day	Thursday	Jul 4
Labor Day	Monday	Sep 2
Thanksgiving Day	Thursday	Nov 28
Christmas Day	Wednesday	Dec 25
New Year's Day	Wednesday	Jan 1 '03

Come visit us on the web at www.aaronco.com

December - January
Aaron & Company
Birthdays

Piscataway:

Martin Lockwood	December	1
Neil Hoffman		6
John Schlinger		23
Suzanne Slovinsky		25
Jaime Hernandez		26
Tony Mixell		26
Mercedes Varela		28
John Carr	January	19
Daniel Bernstein		20
Leigh D'Aquisto		20
Jim Sellmeyer		23

New Brunswick:

Diane Bradley	December	26
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Somerville:

Emile DeCleene	December	30
Ron Muldowney	January	19
Leo Kline		21

Flemington:

Ken Sigler	January	2
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Freehold:

Robert Trumble	December	27
Jonathan Klein		29
Lucy Montalvo	January	5



COMMERCIAL GAS - MILLIVOLT MODELS

BRADFORD WHITE EXCLUSIVE

No Separate Electric Power Source Needed

In 1994, a Federal energy act required all commercial water heaters above 75,000 BTUH to meet a minimum standby loss and thermal efficiency level. The industry met the minimum efficiency levels by placing an automatic flue damper on the flue outlet of most water heaters in order to reduce the amount of heat loss through the flue passage. The biggest drawback of this new system, however, was that the only available flue dampers required an electrical source.

Since then, there have been continuous requests from the industry to develop a commercial water heater that would not require an external electrical source. Several attempts were made to provide a continuous pilot system and to eliminate the need for a flue damper, but they never satisfied the stringent efficiency standards. Research, development and trial and error continued, and through innovative thinking and persistence, our engineering department developed a concept that provided a solution.



Some of the many exciting standard features are as follows:

- * Continuous pilot - Requires no external electrical source for operation. Will eliminate the nuisance lockout situations that occur with the electronic ignition system.
- * Automatic Flue Damper - The new damper is powered by the energy generated from the pilot and thermopile assembly, not an external electric source, and it is **EXCLUSIVE to Bradford White!**
- * Simplified control system that eliminates many of the troubleshooting steps required with those heaters that are electronically operated.
- * **Hydrojet Sediment Reduction System®** - the patented self-cleaning system creates a turbulent action inside of the tank to remove any accumulated sediment. The Hydrojet Sediment Reduction System provides an effective way to remove sediment from the tank, which will increase the efficiency and life of the water heater.
- * 80% Thermal Efficiency

AARON & COMPANY is proud to be your Ridgid Tool stocking distributor!

RIDGID

PRICE CHANGES \$ \$ \$ \$

Recent or upcoming manufacturers' price increases include the following, alphabetically:

• AMTROL	
PLBG/HTG PROD	+3%
BOILER MATES	+3.5%
PRESSURISERS	+5%
• BURNHAM HYDRONICS	+2.5% AVG
• RIDGID TOOLS/PARTS	+2.25%
Among commodities, the following are up:	
• COPPER FITTINGS	+6% ON LIST

Closing Announcements

All Aaron & Company facilities will be closed Tuesday, December 25 and Tuesday, January 1, 2002 for the holidays.

Meet Jerry Phinney

Thirty years in the business, 16 years at Aaron & Company, helping customers at branches in New Brunswick, Trenton, and now Freehold, Jerry Phinney is known to many New Jersey contractors as a problem solver. His tremendous knowledge of the field is the reason for his reputation as a first rate counterman. Also known to some as "Richard", Jerry worked at three other NJ supply houses before settling in at Aaron & Company. Always good natured, he can figure out what will solve your problem out of Aaron & Company's large stock, or he will find - somewhere - any item you need related to the plumbing-heating-cooling industry and arrange to get it for you.



Jerry and Catherine, his wife of 26 years, have lived for 21 of those years in Monroe. They have three children, Brian, 20, Danielle, 21, and James Brown, 30. They also have a little grandchild, 2 year old Adrianna.

When Jerry is not at work, he enjoys fishing and "flea marketing". But when he is at work, he will always be ready to tell you, "If you want it, I'll find it!"

YEAR END SPECIALS!!



Honeywell

Part #	Description	Each
F50F1073	16 x 25 1400 CFM Electronic Air Cleaner	\$330.60
F50F1065	20 x 25 2000 CFM Electronic Air Cleaner	\$366.30
F50F1149	16 x 20 1200 CFM Electronic Air Cleaner	\$316.95
F100F1038	20 x 25 Media Air Cleaner	\$103.40
HE120A1002	17 gal. per day Humidifier	\$97.43
HE220A1001	12 gal. per day Humidifier	\$85.10
HE260A1002	17 gal. per day Humidifier	\$92.45
HE360A1019	18 gal. per day Humidifier	\$151.81



#758 Italian Ball Valves - Full port

Size	IPS	CxC	Pack	Price Each
1/2"	MN758T03	MN758C03	10	\$2.28
3/4"	MN758T04	MN758C04	5	\$3.27
1"	MN758T05	MN758C05	4	\$4.57
1 1/4"	MN758T06	MN758C06	4	\$7.53
1 1/2"	MN758T07	MN758C07	2	\$10.45
2"	MN758T08	MN758C08	2	\$15.99



400AK	Toilet Repair Kit	\$14.55
400A	Anti-Siphon Fill Valve	\$5.49
400LS	Leak Sentry Pro Fill Valve	\$6.67
507A	Flush Valve with 501 Flapper	\$3.00
501	Bulls Eye Super Flapper	\$2.12
681	CP Toilet Tank Lever	\$1.99



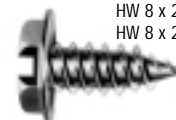
Part#	Description	Price Each
311174	5 lb. Plumbers Putty	\$3.98
311170	3 lb. Plumbers Putty	\$2.68
311166	14 oz. Plumbers Putty	\$.93
31018	8 oz. PVC Cement	\$1.64
31019	1 Pt. PVC Cement	\$2.69
31020	1 Qt. PVC Cement	\$4.70
31133	1 Qt. PVC All Weather Cement	\$5.76
30889	8 oz. ABS Cement	\$1.42
30892	1 Pt. ABS Cement	\$2.22
30902	1 Qt. ABS Cement	\$3.64
30751	8 oz. Clear Pipe Primer	\$1.63
30752	1 Pt. Clear Pipe Primer	\$2.78
30753	1 Qt. Clear Pipe Primer	\$4.65
30756	8 oz. Purple Primer	\$1.68
30757	1 Pt. Purple Primer	\$2.87
30758	1 Qt. Purple Primer	\$4.76

Here is a sample of some of the offerings available at outrageous prices for December only! With the purchase of \$250 or more from the specials sheet, you can enter to win a 25" Color TV! Call your Aaron & Company sales representative for a copy of the complete specials listing.



ZIP IN LOOSE SCREWS

Description	Pack	Price
HW 8 x 1/2Z	100	\$1.68
HW 8 x 1/2Z	1000	\$12.56
HW 8 x 3/4Z	100	\$2.12
HW 8 x 3/4Z	1000	\$16.30
HW 8 x 1Z	100	\$2.46
HW 8 x 1 1/2Z	50	\$1.64
HW 8 x 1 1/2Z	250	\$7.06
HW 8 x 2Z	50	\$2.55
HW 8 x 2Z	250	\$9.49



The full Year End Specials Sheet also includes tubular products, copper fittings, heating specials, Gibson furnaces, and much more. Call for your own copy!

PROMOTIONS

PRODUCTS

December Specials

For details, contact any Aaron & Company salesperson.

ELIGIBLE DATES

12/1/01 to 12/31/01

INCENTIVE

Special Sale Prices

*See Article



PO Box 8310
Piscataway NJ 08855-8004

Return Service Requested

PRSR STD
U.S. POSTAGE PAID
Permit NO. 35
Whitehouse Station
NJ 08889



GEM OF THE MONTH

Only those who attempt the absurd will achieve the impossible. –Albert Einstein
[Most of those who attempt the impossible will achieve the absurd. –Alfred E. Newman]



Ask your Aaron & Company sales representative for your **free** United We Stand - American Flag - Aaron & Company window sticker!
No purchase necessary. While supplies last.



Month of December only.

All the most popular items!
Samples on page three. Call your Aaron & Company sales representative for a copy of the full listing!



www.aaronco.com

PISCATAWAY*

30 Turner Place
PO Box 8310
Piscataway NJ 08855
732-752-8200
800-AARON-PS - 800-227-6677

732-752-8221 admin fax
732-424-9499 plumbing fax

HVAC:
732-968-5200
888-AARON-AIR - 888-227-6624
732-424-0025 fax

*Central Distribution Warehouse and Corporate Offices

NEW BRUNSWICK**

10 Industrial Drive
New Brunswick NJ 08901
732-247-4500
877 -60-AARON - 877-602-2766
732-247-9682 fax

FLEMINGTON**

311 S. Main Street at Rt. 202-31
Flemington NJ 08822
908-782-3306 - 800-666-3306
908-782-2793 fax

FREEHOLD**

638 Park Avenue
Freehold NJ 07728
732-462-1322
888-AARON-PS - 888-227-6677
732-462-2161 fax

SOMERVILLE

75 South Bridge Street
Somerville NJ 08876
908-725-1177
800-88-AARON - 800-882-2766
908-707-8126 fax

TRENTON

Dover & Robbins Avenues
Trenton NJ 08638
609-882-8100
800-4-TRENTON - 800-487-3686
609-882-3405 fax

** These facilities have

showrooms on the premises

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