

Published by Aaron & Company

## AUGUST IS BURNHAM MONTH!

### Burnham's 2001 national Jacket Program is tailored for you!

Get a **FREE** quality fall jacket with every residential Burnham boiler you purchase during August! The year marks the 14<sup>th</sup> year that Burnham has offered this popular program, during which well over 200,000 jackets have been distributed nationwide.



The highest quality for the best dressed believer!

100% nylon water-repellent/wind proof jacket with Mountain Tek fleece lining. A \$75 value - perfectly **FREE!**

### FREE seminar on the new Burnham DesignPro 2.0 Software!

The new software will do heatloss calculations for standard hydronic installations and also for radiant heat installations! Come learn how to do it and be a heating system design specialist!!

Seating is limited - Reservations required  
First Come First Served

**LOCATION:** AARON & COMPANY PISCATAWAY TRAINING ROOM

**DATE/TIME:** THURSDAY AUGUST 23, 5:00 TO 8:00 PM

**RSVP TO:** Suzanne Slovinsky at 800-AARON-PS (800-227-6677) or 732-752-8200

Food will be served.

#### FEATURES OF DESIGNPRO 2.0

- ✓ User friendly, easy to navigate interface.
- ✓ Uses IBR heat loss method.
- ✓ Heat distribution sizing for radiant floor, radiators and baseboard.
- ✓ Quick radiant floor and snow melting estimation tools.
- ✓ Hydraulic calculator for PEX pipes.
- ✓ Electronic catalog for all Burnham products with pictures.
- ✓ Automatic bill of materials creation with pricing.
- ✓ Software updates via the Internet
- ✓ Customer database functions.
- ✓ Easy export to Excel and E-mail

### PRICE CHANGES \$ \$ \$ \$

Recent or upcoming manufacturers' price increases include the following, alphabetically:

• MODINE UNIT HEATERS	+2%
• VANGUARD MANABLOCKS (ONLY)	+7 TO 10%

THERE ARE SELECTED REDUCTIONS ON MOEN CHATEAU PRODUCTS, FROM 1 TO 15%

#### WHAT'S INSIDE?

Birthdays	2
Eastern Heating & Cooling Council Seminars	2
Janitrol Specials	2
Aaron Reward Books	2
Meet Allisa Perle.	3
Honeywell Out-Filters the Competition	3
Promotions	3
Closing Announcement	4
Load the Barn	4

**August - September**  
**Aaron & Company**  
 Birthdays

<b>Piscataway:</b>		
Victor DeRosa	August	8
Laura Purcell		8
David Ragas		8
Jeffrey Aaron		9
Benny Cialone		14
Jim Klopfer		14
Richard Laudino		16
Robert McBride		22
Deana Driver		24
Michael Kopp	September	2
Richard Boyler		7
Jay Bennett		11
Victor Medina		15
LouAnne De Guzman		21
Mohamed Kossay		27
F. Scott Bennett		28
Ted Garrigana Jr		28
Kevin Zimmer		29
Bryan Allen		30
Jason Russo		30
<b>Trenton:</b>		
Leonard Jones	August	5
Ray Hoffman	September	30
Bob Tattory		30
<b>New Brunswick:</b>		
Allisa Perle	August	5
Brenda DiCaro		15
Chet Wohltman		18
Fitz Keefe	September	28
<b>Somerville:</b>		
Lorraine Stellato	September	1
<b>Flemington:</b>		
Dan Smith	September	18
<b>Freehold:</b>		
Philip Herold	August	5
Roger White		5
Judy Litt	September	27
Peter Clark		30

**EASTERN HEATING & COOLING COUNCIL SEMINARS**

**Gas Furnace Trouble Shooting**

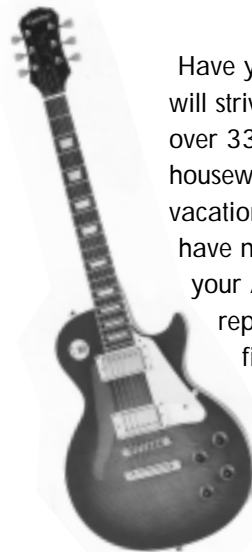
**DATE:** Thursday September 13, 2001  
**TIME:** 9:00 AM to 4:00 PM  
**LOCATION:** Aaron & Company Piscataway  
**FEE:** \$119, EHCC Members \$99  
**LEVEL:** Both for entry level and experienced technicians  
**PROVIDED:** Certificate, Trouble Shooting Manual, Lunch  
**DETAILS:** EHCC at 800-247-6547  
**TO REGISTER:** Suzanne Slovinsky at Aaron & Company  
 800-AARON-PS (800-227-6677) or 732-752-8200

**Residential Airflow & System Charging**

**DATES:** Tuesday & Thursday October 9 & 11 (two session seminar)  
**TIME:** 6:00 PM to 9:00 PM  
**LOCATION:** Aaron & Company Piscataway  
**FEE:** \$135, EHCC Members \$115  
**PROVIDED:** Certificate, Materials & "Tip Sheets", Free Magnehelic gauge (or \$50 coupon toward tool purchases), Food  
**DETAILS:** EHCC at 800-247-6547  
**TO REGISTER:** Suzanne Slovinsky at Aaron & Company  
 800-AARON-PS (800-227-6677) or 732-752-8200



**Aaron Reward**  
**Books are**  
**now out!**



Have you selected the awards you will strive to earn?? Choose from over 3300 items from electronics, housewares, jewelry, sporting goods, vacation trips, and much more. If you have neglected to sign up yet, call your Aaron & Company sales representative today, and take five minutes to fill out the short, half page form that will get you points for all your purchases beginning January 1, 2001.



*Pictured Clockwise From Top Right:*  
 Get-away to Orvis Fly-Fishing School; ESQ Mens' 550 SLX Chronograph Watch; Makita Cordless Circular Saw; Epiphone Les Paul Electric Guitar



**JANITROL** SINCE 1890  
 air conditioning & heating



**Specials**

**JANITROL**  
**AUGUST SPECIAL**  
 CLJ 36-1  
 \$521.00  
**SEPTEMBER SPECIAL**  
 CLK 30-1  
 \$324.00

## Meet Allisa Perle

Everyone knows Allisa! At least everyone who does business at New Brunswick Aaron & Company. Allisa has been a professional showroom design consultant in New Brunswick for 14 years. And it only seems like yesterday... Although she has tried other jobs, it seems as if her destiny is with Aaron & Company, where she is known for her good humor and her expertise working both with contractors and their homeowner customers. Allisa has saved many contractors from the exasperation of working with retail customers and the enormous time and patience it takes. At the same time, she will upgrade sales and arrange for shipments per the contractor's schedule, keeping everyone happy. Many contractors and homeowners have said over the years how pleased they were with her efficient handling of their jobs.



Allisa has lived in East Brunswick most of her life. She is "single in the city", and likes to work out, go to the beach, read, go to the theatre and to movies. With her usual smile on her face, she says, "Always feel free to call or stop in to make any of your decorating dreams a reality. I love to create that beautiful bath!" And she means it!



### PLUMBING-HEATING-COOLING CONTRACTORS ASSOCIATION CELEBRATES 100 YEARS

Aaron & Company salutes the PHCC-NJ, which is celebrating its 100th Anniversary of supporting the working contractors of New Jersey. In numbers there is strength. Aaron & Company has always believed that the more successful businesses keep their eyes more on the customer than on the competition.

# Slant/Fin.



Slant/Fin offers you a very generous factory direct rebate of 40¢ per foot on Fine/Line 15 Series baseboard, in stock at Aaron & Company. The rebate applies to all purchases in June, July and August. Get it while it's still hot!!



**Slant/Fin.**  
**Factory rebate of 40¢ per foot!**  
JUNE 1 to AUGUST 31, 2001

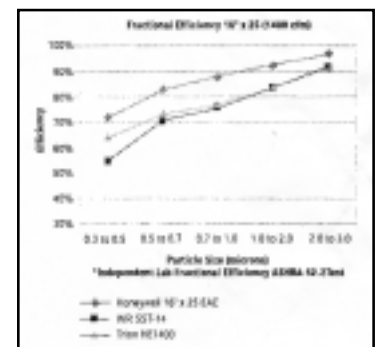
## Honeywell

### OUT-FILTERS THE COMPETITION

*Honeywell EAC consistently outperforms Trion and White-Rodgers in fractional efficiency testing*

In side-by-side testing, Honeywell Electronic Air Cleaner outperformed both White Rodgers and Trion models across all sizes of particles. The Honeywell EAC captured up to 30% more particles at some particle sizes, clearly establishing the Honeywell product as the true industry leader in performance.

Remember, both Trion and White Rodgers supply electronic air cleaners to equipment manufacturers, so this comparison is also valid against the OEM's models as well.



### PROMOTIONS

#### PRODUCTS

- All Purchases from Aaron & Co
- Burnham Boilers
- Fluidmaster Bowl Gaskets
- Moen
- Slant/Fin #15 Baseboard

#### ELIGIBLE DATES

- 1/1/01 to 12/31/01
- 8/1/01 to 8/31/01
- 8/1/01 to 9/30/01
- 5/1/01 to 8/31/01
- 6/1/01 to 8/31/01

#### INCENTIVE

- Earn Points for Prizes All Year
- Free Jackets\*
- Introductory Prices\*
- Points for Gifts, Sweepstakes for African Safari
- 40¢ per Foot Factory Rebate\*

For details, contact any Aaron & Company salesperson.

\*See Article



PO Box 8310  
Piscataway NJ 08855-8004

Return Service Requested

PRSR STD  
U.S. POSTAGE PAID  
Permit NO. 35  
Whitehouse Station  
NJ 08889



## Today's Gem

*A problem stated is a problem half solved.*

## Closing Announcements

All Aaron & Company  
facilities will be  
closed Monday,  
September 3 for  
Labor Day.



## New Fluidmaster Inc. WaxFree Bowl Gasket Makes Toilet Installation Cleaner and Easier



This breakthrough in bowl gaskets allows a sure fit on any surface, no matter what temperature or type of drain. Plus, it can be readjusted during installation; and it totally eliminates the need for using multiple wax rings on new, raised flooring.

- Fits all drain pipes
- Adapts to all types of floorings
- Clean to install, no messy wax
- Seals over uneven floors or over tile floors with recessed flange
- Can be readjusted during installation
- No Minimum temperature required for installation
- Works with PVC (white), ABS (black) drain pipes with or without inner lip, or cast iron drain pipes



Wholesale Distributors  
Plumbing-Heating-Cooling

BATH CENTERS  
**Aaron**

**WIT**  
We Invest Together

[www.aaronco.com](http://www.aaronco.com)

### PISCATAWAY\*

30 Turner Place  
PO Box 8310  
Piscataway NJ 08855  
732-752-8200  
800-AARON-PS - 800-227-6677

732-752-8221 admin fax  
732-424-9499 plumbing fax

HVAC:  
732-968-5200  
888-AARON-AIR - 888-227-6624  
732-424-0025 fax

\*Central Distribution Warehouse and  
Corporate Offices

### NEW BRUNSWICK\*\*

10 Industrial Drive  
New Brunswick NJ 08901  
732-247-4500  
877 -60-AARON - 877-602-2766  
732-247-9682 fax

### FLEMINGTON\*\*

311 S. Main Street at Rt. 202-31  
Flemington NJ 08822  
908-782-3306 - 800-666-3306  
908-782-2793 fax

### FREEHOLD\*\*

638 Park Avenue  
Freehold NJ 07728  
732-462-1322  
888-AARON-PS - 888-227-6677  
732-462-2161 fax

### SOMERVILLE

75 South Bridge Street  
Somerville NJ 08876  
908-725-1177  
800-88-AARON - 800-882-2766  
908-707-8126 fax

### TRENTON

Dover & Robbins Avenues  
Trenton NJ 08638  
609-882-8100  
800-4-TRENTON - 800-487-3686  
609-882-3405 fax

\*\* These facilities have

showrooms on the premises

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