

# AARON NEWS

April – May, 2003  
Volume 29, No.2

Published by Aaron & Company

## NEW PRODUCTS AND PRE-SEASON SPECIALS SPRING HVAC CONTRACTORS INTO ACTION AT AARON

With the hope that this summer will be as hot as this past winter was cold, we have loaded our warehouse with all the everyday HVAC supplies needed by the professional contractor for this cooling season and have put together a spectacular pre-season savings booklet packed with money saving offers. Preparing for the 2003 cooling season we have also added many new products to our already extensive products selection so we may earn more of you business.

We recently added EMI Ductless Split Systems in single and multi zone air conditioning systems in 3 cooling only, and an extended range heat pump with capacities from 1 to 2 ton. Some of the other new and exciting product offerings include White Rodgers products, Miracle Mastic Duct sealants, Reflectives foil backed duct wrap, Turbo Torch products, and the new Malco TurboShear.

As a special offer we will give you a free TurboShear with \$2000 in purchases from our Pre-Season HVAC specials booklet. Here is a sample of some of the items on our special, call your Aaron & Company Sales Representative for a list of all the products on the special or log onto to [www.aaronco.com](http://www.aaronco.com) and look in the Specials & Promotions section.

### WHITE RODGERS

1F 81-261	5/1/1	Multi stage T Stat w/energy star	\$66.65
1F 80-261	5/1/1	Single Stage Programmable T Stat w/ energy star	\$39.95
1F 82-261	5/1/1	Heat Pump T Stat w/ energy star	\$46.69

### MIRACLE DUCT SEALANT MASTIC

G02 D619	10.6 oz Tube	Water Based Duct Sealant	\$1.97
G04 D619	1 Gallon	Water Based Duct Sealant	\$15.30
B - 503	2" Chipping	Brush	\$.75

### REFLECTIVES FOILBACKED BUBBLE DUCT WRAP

HVBP 48050	48"x50'	Duct Wrap	\$67.99
HVBP 48125	48"X125'	Duct Wrap	\$169.50

**WHAT'S INSIDE?**

Danze Faucets	.....	2
Malco Turboshear	.....	2
MVP Bonus Points	.....	2
Burnham Bucket Boss	.....	2
Education Opportunities	.....	3
FAQ's	.....	3
A-TEAM Contractor	.....	3
NJPHCC Trade Show	.....	3
Load the Barn	.....	4

## PRICE CHANGES \$ \$ \$ \$

Recent or upcoming manufacturers' price increases include the following, alphabetically:

• General Filters	+1.9%
• Mueller water service fittings, valves	+3.5%
• Honeywell	+0 to +5%
• A.Y. McDonald water service fittings, valves	+3.5%
• American Metal grilles, registers, diffusers, b-vent	+3-4% (June 2)
• Hart & Cooley	"DITTO"
• Taco	
• Nibco Pressure rated valves	+2-5%
• American Standard faucets/fixtures	+2%
• Jacuzzi	+1.5-3% (May 1)
• Charlotte Cast Iron	+5% (June 2)
• LASCO GEL-COAT	+3%
• COMMODITIES: PVC PIPE IS UP, POLYETHYLENE WILL BE UP 7% IN MAY. "KEEP IN TOUCH!!!"	

Come visit us on the web at [www.aaronco.com](http://www.aaronco.com)



# THE NEW KID ON THE BLOCK IS A BULLY!!! HIS NAME IS DANZE FAUCETS.



**BULLY ON QUALITY** - All ceramic disc valve technology .....

**BULLY ON WARRANTY** - Lifetime on leaks, drips, and PVD finishes.....

**BULLY ON SELECTION** - Melrose chrome entry-level product and 6 full Decorative lines...

**BULLY ON PRICE** - Everyday pricing beats up on the competition....

### Special Introductory pricing for the month of April:

4556-12-CP Kitchen Pull Out faucet WITH built in Soap Dispenser - chrome	\$95
4131-30-CP Kitchen 2 handle with spray - chrome	\$42
4036-12-CP Kitchen single lever with spray - chrome	\$46
2111-02-CP Lavatory 2 handle 4"c/s w/metal pu - chrome	\$31
2031-12-CP Lavatory single lever 4"c/s w/metal pu - chrome	\$46

\*\*\*MVP Participants earn **5** Bonus points for each dollar spent on Danze faucets for April.



## THE VERSATILE TURBOSHEAR TURNS ON A DIME, SAVES TIME.

**FREE WITH \$2000 PURCHASE FROM OUR  
PRE-SEASON HVAC SPECIALS**

## MVP BONUS POINTS FOR APRIL!!!

**5** Danze Faucets,  
Bonus points for each dollar spent  
on Danze during April.



**2** Dundas-Jafine Flex Duct,  
Bonus for each dollar spent on  
Dundas-Jafine during April.



## Get Organized with the Burnham Bucket Boss®

Get a FREE Bucket Boss® tool organizer with every Burnham Hydronics residential cast iron or steel boiler you purchase between April 14th and May 31st, 2003.



=



Bag fits in a 5-gallon bucket.  
Bucket & tools not included.

### Burnham Bucket Boss® features include:

- 27 outside pockets and 8 inside pockets
- tape measure pocket for quick access and storage
- big interior pockets to hold spray cans or larger hand tools
- rugged, water-resistant 600 denier fabric
- flapped security pocket
- interior loop keeps hammer in place and accessible



Call your Aaron & Company Sales Representative for more details.

# NJPHCC EDUCATIONAL OPPORTUNITIES

**CODE CHANGES,  
UCC REGULATIONS,  
BUSINESS & LAW,  
AND MORE.**

**DATE:** Saturday, May 3  
**TIME:** 8am to 1pm  
**LOCATION:** Aaron & Company, Piscataway  
**TO REGISTER:** Call NJPHCC at 609-499-8070

## **ARE YOU AN AARON MVP OR A-TEAM CONTRACTOR?**

Why not? Ask your Aaron & Company Sales Representative to enroll you in either of these exciting rewards programs. Your purchases really count at Aaron & Company!!!

## **FAQ's & USEFUL INFORMATION**

**Q.** Is it time for fresh air indoors?

**A.** The average person spends 90% of his or her time indoors, and 50% or more of that time at home. Yet most indoor air contains higher concentration of pollutants than outdoor air- some times two to five times higher, according to the EPA and the National Safety Council.

**Q.** How can this be?

**A.** To conserve energy, modern offices and homes are built increasingly airtight. When we seal in the warm or cool air at home, we also trap pollutants such as chemicals from cleaning products, radon gas, auto exhaust, smoke, and much more.

**Q.** What to do?

**A.** Honeywell offers a wide variety of IAQ products within the Perfect Climate line to make indoor life more comfortable and healthier for the occupants. Ventilation systems, Electronic air cleaners, whole house humidifiers, UV light, all will dramatically improve the air quality within a home. Recommend Perfect Climate products to your next customer..... they will thank you later.



# **NJPHCC TRADE SHOW**

Join us at the NJPHCC trade show on Friday April 25 at the Taj Mahal in Atlantic City.  
Show hours are Noon to 4pm.



**Wholesale Distributors  
Plumbing-Heating-Cooling**



[www.aaronco.com](http://www.aaronco.com)

**PISCATAWAY\***

30 Turner Place  
PO Box 8310  
Piscataway NJ 08855  
732-752-8200  
800-AARON-PS - 800-227-6677

732-752-8221 admin fax  
732-424-9499 plumbing fax

HVAC:  
732-968-5200  
888-AARON-AIR - 888-227-6624  
732-424-0025 fax

\*Central Distribution Warehouse and  
Corporate Offices

**NEW BRUNSWICK\*\***

10 Industrial Drive  
New Brunswick NJ 08901  
732-247-4500  
877-60-AARON - 877-602-2766  
732-247-9682 fax

**FLEMINGTON\*\***

311 S. Main Street at Rt. 202-31  
Flemington NJ 08822  
908-782-3306 - 800-666-3306  
908-782-2793 fax

**FREEHOLD\*\***

638 Park Avenue  
Freehold NJ 07728  
732-462-1322  
888-AARON-PS - 888-227-6677  
732-462-2161 fax

**SOMERVILLE**

75 South Bridge Street  
Somerville NJ 08876  
908-725-1177  
800-88-AARON - 800-882-2766  
908-707-8126 fax

**TRENTON**

Dover & Robbins Avenues  
Trenton NJ 08638  
609-882-8100  
800-4-TRENTON - 800-487-3686  
609-882-3405 fax

\*\* These facilities have



showrooms on the premises

AARON NEWS TRADELETTER is published monthly by AARON & COMPANY, PO Box 8310 Piscataway NJ 08855-8004 for the benefit of the customers. AARON & COMPANY cannot be held responsible for errors, omissions, or changes after publication. Effective dates of price increases are approximate and often allow coverage after manufacturers' increases and do not necessarily apply to special orders. Billing month begins the first business day of the calendar month.



**GEM OF THE MONTH**

*Start by doing what is necessary, then do what is possible, and suddenly you are doing the impossible.*



**With the HVAC Products  
on our Pre-Season  
Specials.....**

Spend \$2000 on specials items from  
April 1 thru May 15 and get the new

**Malco TurboShear FREE!!**

*Return Service Requested*

PO Box 8310  
Piscataway NJ 08855-8004



PRRST STD  
U.S. Postage  
PAID  
New Brunswick, NJ  
Permit NO. 1